

Antonello Di Domenico

Creative Professional / Music Specialist

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Employment History

- 2009- present* **Auxilium Media**
[Co-Founder / Digital Content Director](#)
A small design studio, which has produced works for 50+ clients over the past 4 years, delivering a variety of web, digital, and print based media solutions. Main responsibilities are to manage customer relationships, goals and expectations while keeping team on target and focused.
- 2000- present* **iAnts**
[Independent Music Specialist / Consultant](#)
Consulting firm for independent music labels, artists, management firms, national radio programs and the music community. Offering turnkey digital, social media, online marketing and music programming solutions.
Currently acting as music consultant for "Plus on est de fous, plus on lit!", a highly rated national radio show on Radio-Canada.
Past and present clients include Sparks Music, Bumstead Productions, Saboteur Musique, W Recordings, Hi Res Music, Rebel Waltz and Restless Records.
- 1995- 2000* **Sony Music Canada**
[National Product Manager, Columbia Records](#)
Responsible for national marketing, sales targets, advertising strategies and budgets for Columbia recording artists while monitoring progress towards deadlines for product release.
- 1992- 1995* [Regional Manager, Columbia Records](#)
Maximized brand awareness for all Sony Music priorities with a focus on radio/video airplay charts and market share in the province of Quebec.
- 1989 - 1992* **Warner Music Canada**
[Regional Radio / Press Promotional Representative](#)
Developed professional relationships with all media outlets to gain a competitive advantage..

Education

- 1985- 1987* **Concordia University**
(Montreal) – [Communication Studies](#)
- 1982- 1984* **CÉGEP Dawson**
(Montreal) – [Communication Studies](#)

Qualifications

Music and hi-fi aficionado with an extensive record collection covering all genres and eras of music.

A natural leader and hard-working self-starter, with exceptional organizational, interpersonal, multilingual communication skills and expert project management skills.

A content developer and technology enthusiast with an intuitive understanding of current web trends, online environments and web content development tools.

Excellent knowledge of the entertainment industry with an established network of relationships with all segments of the music industry.

Skills

Content Management Systems
(Wordpress, Joomla, Drupal, etc)
Expert level knowledge

Microsoft Office (Mac & PC)

Expert level knowledge

Mac OS X, iOS, Windows

Expert level knowledge

Languages

English

Fluent (spoken, written, read)

French

Fluent (spoken, written, read)

Italian

Fluent (spoken, read)

References available upon request